

Effective Date: 7/9/2024

## 1. Introduction

FiG Medical Aesthetics ("we," "us," or "our") values your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you purchase and use our FiG SKIN products.

## 2. Information We Collect

We may collect personal information from you in a variety of ways, including when you visit our website, place an order, subscribe to our newsletter, or interact with us on social media. The types of information we may collect include:

Personal Identification Information: Name, email address, phone number, and shipping address.

Payment Information: Credit card details and billing address.

Order Information: Products purchased, order date, and order status.

## 3. How We Use Your Information

We use the information we collect to:

Process and fulfill your orders.

Communicate with you regarding your orders and provide customer support.

Improve our products, services, and website.

Send you promotional materials, newsletters, and other communications (if you opt-in).

Analyze website usage and customer preferences to enhance user experience.

## 4. Sharing Your Information

We do not sell, trade, or rent your personal information to others. We may share your information with third parties in the following circumstances:

Service Providers: We may share your information with third-party service providers who assist us in operating our business, such as payment processors and shipping companies.

Legal Requirements: We may disclose your information if required by law or in response to valid requests by public authorities.

## 5. Data Security

We implement a variety of security measures to protect your personal information. Your data is stored on secure servers, and we use encryption for sensitive information such as payment details.

## 6. Your Choices

You have the right to:

Access, update, or delete your personal information.

Opt-out of receiving promotional communications from us.

Request a copy of the personal data we hold about you.

To exercise these rights, please contact us using the information provided below.

## 7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies help us understand your preferences and improve our services. You can choose to disable cookies through your browser settings, but this may affect your ability to use certain features of our website.

## 8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these websites. We encourage you to review their privacy policies before providing any personal information.

## 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the effective date will be updated accordingly. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

## 10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

FiG Medical Aesthetics

[hannah@figmedcny.com](mailto:hannah@figmedcny.com)

[mike@figmedcny.com](mailto:mike@figmedcny.com)

315-663-1078

By using our FiG SKIN products and website, you consent to the terms of this Privacy Policy.